



2022 SPONSORSHIP OPPORTUNITIES

\$10,000

Presenting

- Name entitlement as “Presenting Sponsor” of Season of Wonder
- Presenting sponsor title and logo featured in all Season of Wonder communications
- Prominent presenting sponsor title and logo with URL on Season of Wonder website
- Featured as presenting sponsor in Wonderland newsletter
- Included in social media posts listing sponsors and **four dedicated presenting sponsor posts**
- Dedicated quarter page feature in Wonderland’s annual report
- “Proud supporter of” seal to place on company website

\$5,000

Gold

- Inclusion in Season of Wonder press releases
- Large logo with URL on Season of Wonder website
- Highlighted as sponsor in Wonderland newsletter
- Included in social media posts listing sponsors and **two dedicated gold sponsor posts**
- Logo placement in Wonderland’s annual report
- “Proud supporter of” seal to place on company website

\$2,500

Silver

- Medium logo with URL on Season of Wonder website
- Listed as sponsor in Wonderland newsletter
- Included in social media posts listing sponsors
- Logo placement in Wonderland’s annual report
- “Proud supporter of” seal to place on company website

\$1,000

Bronze

- Small logo with URL on Season of Wonder website
- Included in social media posts listing sponsors
- Logo placement in Wonderland’s annual report
- “Proud supporter of” seal to place on company website

\$500

Community

- Organization name with URL on Season of Wonder website
- Logo placement in Wonderland’s annual report
- “Proud supporter of” seal to place on company website



EXPOSURE DATA

SOCIAL MEDIA

84K^{}**
Impressions

204.7K^{}**
Reach

1.5K
Followers

11.04%^{*}
Engagement Rate

WONDERLAND AUDIENCES

In addition to families and community members, Wonderland communications also reach the audiences below:

Exposure to staff of 60+ providers, specialists, and administrators; exposure to board of directors, which includes pediatricians, pediatric neurologists, and business leaders.

Newsletter reaches all email contacts, including a wide network of parents, caregivers, families, partner agencies, and philanthropists.

Core audiences: Families of infants and toddlers, families of children with disabilities, children up to age 12 and their caregivers.

EMAILS

3,061
Contacts

38%^{*}
Open Rate

7.6%^{*}
Click Rate

WEBSITE

14,797
Users visited wonderlandkids.org

3,520
Users visited hoperisingclinic.org

Data is from January - July 2022.

*Average

**2021 data