



Social Media Internship

Description:

Wonderland Child & Family Services is offering a part-time, unpaid (can be used for course credit) social media internship. The social media intern will be part of the development team and will help carry out Wonderland's social media strategy, working primarily across two channels: Facebook and Twitter. The intern will work toward increasing our social media footprint and audience and assist in pulling insights to review results and reach.

Duties:

- Assist with creating branded social media content to engage followers and drive people to Wonderland's website
- Produce and manage a schedule of social media posts for Facebook, Twitter, Instagram, and LinkedIn
- Assist with social media tracking and reports
- Assist with other development-related projects
- Assist in building message consistency
- Research and apply social media best practices

Requirements:

- Fluent in English with strong writing skills
- Able to make a minimum three-month commitment
- Able to attend some Wonderland events to capture photos for posts
- Willing to carry out assignments using personal cell phone and computer
- Hours may vary from week-to-week, with flexibility to work from home or in our offices
- Must be 18 or older to apply
- Background or interest in communications, marketing, and events

To apply, please email resume:

Katya Turnbow, Director of Marketing & Events, kturnbow@wonderlandkids.org

Wonderland is an Equal Opportunity Employer.

About Us: Wonderland was founded 50 years ago by dedicated parents to help children with developmental disabilities. We serve approximately 260 children ages 0-12 with delays and disabilities and their families per month in north King and south Snohomish counties. Mission: Wonderland provides a strong and equitable foundation for children and their families with diverse needs and abilities to flourish through therapy, education, advocacy, and resources.